

CASE STUDY

Eggstart



OVERVIEW

Eggstart enables NGOs to generate a simple embeddable widget to let supporters pay them directly.

The idea is similar to BuyMeACoffee.com. They hired us in order to turn around a testable MVP in a short amount of time.

CHALLENGE

The founders were **interested** in building a very MVP **quickly** because they wanted to apply for an Incubator with a tight deadline.

We **over-delivered**. We **built** this MVP in a weekend, and then we iterate on it for around a month until the founders were **happy** with the end product.

SOLUTION

- we **adopted** Ruby on Rails as our main technology since this is where we shine and we can run very **fast sprints**
- we also **adopted** Stripe as the payments technology given their **strong** documentation and **reliability**.

TECH STACK

We used Stripe Connect to **enable** payments and take a commission on each. The website was **built** in Ruby on Rails.

TESTIMONIAL

The company **appreciated** the team's project management style as they were able to **deliver on time** and provided insightful suggestions to move the project **forward**.

"Good, delivered on time and provided insightful suggestions." – Aldar Liu